

**READ WHAT OTHER DENTAL PROFESSIONALS
ARE SAYING ABOUT THE POWER OF
THEIR OWN PDNTV!**

“Private Dental Network is the best and only independent television network offering dentists an opportunity to grow their business. PDN’s entire focus is building our business and maintaining it. Dentistry is a highly competitive business and Private Dental Network’s services far exceed all other marketing solutions available, and it’s a live television network. The Private Dental Network is the only solution offering dentists the ability to really market their practices. I strongly recommend this highly effective internal marketing tool to all dentists, neophyte, or veteran, wanting to build their business”.

Dr. Kurt G., DDS, Riverside, CA

“Private Dental Network planted the seeds in patients’ minds about cosmetic dentistry, resulting in an increase in our patient procedures”.

Dr. Susana U., DDS, Lodi, CA

“It’s about time someone had the vision to educate the consumers about our services and products...patients have sold themselves on our elective procedures they have seen on Private Dental Network.”

Dr. Gary D., DDS, Glendora, CA

“Since 70% of all new patients come from internal marketing, it’s no wonder my business increased after subscribing to Private Dental Network”.

Dr. Ramsey E., DDS, Irvine, CA



PRIVATE DENTAL NETWORK™

The Patients Will See You Now®

***THE PREMIER
TELEVISION NETWORK
DEDICATED EXCLUSIVELY
TO DENTISTS***



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PDN representative today.



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“For years I have been looking for a company to develop high quality dental content to display on my reception room TV. Finally I have found the most amazing product ever. My patients now have the opportunity to watch the news, weather and learn about the benefits of modern dentistry all at the same time. Every office should take advantage of this”

Dr. Bill Dorfman

GROW YOUR PRACTICE WITH PDN™



PDN™ network informs, entertains and markets products, procedures and services to patients in your waiting areas with original oral health

information, patient education, advertisements and daily news feeds. With all PDN subscriptions you have the option to customize content to promote your practice.

PDN program segments take an entertaining, soft sell approach to increasing patient awareness of the various services, procedures and products you offer such as: veneers, bonding, adult braces, implants, in-office whitening, etc. And, PDN never sleeps - it runs continuously throughout the day and is updated daily, and monthly. The programming is professionally produced and all content is reviewed and approved by dentists before being released.



PDNtv IS READY FOR CUSTOMIZATION TO PROMOTE YOUR SERVICES



With PDN you can customize the programming to enhance your image and grow your service and retail business. You can build your own videos to promote special offers,



thank patients for their referrals, introduce your staff, integrate “tips of the day” – wherever your imagination takes you, you can do on your

PDNtv! When it's your television, it's your PDNtv and you have the control over what messages are seen and heard. It's that easy and you don't have to be a marketing pro to take advantage of PDN™

PDN - A POWERFUL MARKETING SOLUTION

- Increase practice profitability
- Educate patients on your exclusive and existing procedures/services
- Engage patients with your PDNtv, replace boredom and anxiety with involvement
- Stimulate patient awareness of your practice on their first visit

ENJOY ALL THESE PDN FEATURES

Subscribers receive a comprehensive package that includes:

- Basic PDN with Daily AP news feed
- Informative and entertaining oral health programming
- Reliable delivery of your PDNtv feed
- Media Player - you won't have to pay to fix it or replace it!
- 24/5 Customer and Technical Support Services
- 24/7 Customer Care Support
- Complete Customization Solution
- Production Services (see: Cost to Customize)
- Access to an abbreviated tutorial Library



PDN IS COST EFFECTIVE

You get the whole PDN package for a low, one-time subscription set-up fee!

